

# Insurance

Reaching new customers with online web service quotes



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## The Challenge

An established insurance company was losing thousands of opportunities to reach new customers every year, because their IBM AS/400 application was not compatible with the browser-based applications that insurance comparison websites used to gather quotes.

The insurance company initially turned to a system integrator to allow seamless communication with these sites, but the project failed miserably. Though the new system took over six months to develop, response time was so slow (3 seconds) that the Insurance Company's quotes were routinely omitted by the comparison websites.

## The Solution

The Insurance Company turned to OpenLegacy for help. Using its unique connection pool technology, the company launched a fully-functional, high-performing, and reliable web service that delivered insurance quotes in 300 milliseconds - 10 times faster than the previous web service – all in just three days.

Using OpenLegacy's graphical user interface for defining web services on top of AS/400 transactions, the insurance company's IT team can easily add and remove existing fields and maintain the web service.

## About OpenLegacy

OpenLegacy enables enterprises to quickly and rapidly extend and transform legacy systems such as AS/400 and mainframes to the web, mobile and cloud. A standards-based open source development platform, OpenLegacy lets developers solve high impact business problems quickly, giving enterprises a new-found agility and opening the door to creative new solutions at a low cost and with a high rate of success.

Position your company for the future with OpenLegacy.

## The Result

### Cost savings and instant ROI

OpenLegacy's cost is half of that of the previous provider. In addition, development time with OpenLegacy is much faster, reducing the total TCO (Total Cost of Ownership) by 75%.

### Increasing market visibility and competitiveness

The insurance company's web services are now included in all major insurance comparison sites. Through the services, the company now issues thousands of insurance quotes a day. This allows the company to remain competitive, and be active and visible where its customers - and competitors - are.



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